

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*  
OCT2/12 17.02

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6299864

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

ORDER # \_\_\_\_\_ CONTINUED ON \_\_\_\_\_  
 (SEE ORDER INVOICE)

PRDCT	RPOF-3 PAC	EST#1931	COMMENTS: (LINE, COUNTRY)
-------	------------	----------	---------------------------

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT2/12 17.02

REP :  
TO LENA  
FR JULIE  
CANCELLED SPOTS ON 2,7,42,17,20,23,37,39  
TTLS \$ 124195.85X  
PLS CFM, THX 10/2

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		700A-900A	30		\$1,600.00	10/2	10/4	3		TU-TH	3

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1931  
 PROGRAM : GMA  
 CON COM1 : 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	SZ		500P-600P	30		\$1,800.00	10/2	10/5	6		TU-F	6
PROGRAM : NEWS												
CON COM1: 2X PER DAY, 1X TH-F												
42	SZ		1100P-1135P	30		\$2,000.00	10/2	10/7	6		TU-F,SU	6
PROGRAM : NEWS												
ORD COM1: NEWS RUNS LATE DUE COLLEGE FBALL FRIDAY												
CON COM1: 1X TH-SU 2X TU,W												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-12 FOR 8 SPOTS/WK												
17	S		600A-700A	30		\$675.00	10/6	10/6	0		SAT	0
PROGRAM : NEWS												
20	S		330P-700P	30		\$2,750.00	10/6	10/6	0		SAT	0
PROGRAM : COLLEGE FOOTBALL												
23	S		600A-700A	30		\$675.00	10/7	10/7	0		SUN	0
PROGRAM : NEWS												
37	S		730P-800P	30		\$3,000.00	10/8	10/8	0		MON	0
PROGRAM : WHEEL												
39	S		1100P-1135P	30		\$2,000.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
OCT/12 124195.00												
CONTRACT TOTAL												124195.00
TOTAL SPOTS												85

MARKET TOTALS \$364,148 WFTV 37% WKMG 21% WESH 26% WOFL 11% WKCF 1% WRBW 1% CABL 1%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE